

Principal Registration Form

1. Name of the Company & the product segment

2. Head Office

3. Manufacturing Plant Address

4. Local person contact details

5. Regional/Zonal Manager contact details

6. In business since (number of years)

7. Annual Turnover (2016-17)

8. Proposal for KTLLP/Upgrade
(Distribution/Dealership)

9. Existing Turnover in Goa (2016-17)

10. Existing Dealers/Distributors in Goa

11. Turnover/business of Goa (in your segment)

12. Your Competitors & their annual business in Goa

13. Your potential in Goa
(achievable in next 1-2 years)

14. Total Expected Investment

15. Expected Investment (Debtors)

16. Payment Terms

17. Transportation Terms

18. Sales Support
(exclusive person for Goa & for us)

19. Other Marketing Support
(Dealer Boards, newspaper advertising, meets etc.)

20. Expectations from us
(Target, sales force etc.)

NOTE:- Please attach your catalogues/brochures and price lists with this form.